



The RAPUNZEL TURKEY PROJECT

Welcome at RAPUNZEL!



Pinienkerne



Tomaten



Paprika



Haselnüsse



Reis



Aprikosenkerne



Süße und wilde
Aprikosen



Feigen



Tomaten



Sultaninen
Rosinen



Peperoni



Paprika



Oliven



Dolmas



Kichererbsen



Pistazien



Linsen



Our own organic farming project in turkey

- We started our engagement for organic agriculture in turkey in 1976

Organic with love!





Our own organic farming project in turkey

- Engagement in turkey since 1976
- 1986 the first organic certified product
- 1997 Rapunzel Organic Tarim was founded in Ören / Turkey
- Rapunzel builded a factory for only organic production with his own quality department
- Rapunzel is the only company in turkey that is producing 100% organic
- today: 600 organic farmers are organised by Rapunzel

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RAPUNZEL Organic Tarım Ören



Mit freundlichen Grüßen



Farmer meeting in Ören



Our own organic farming project in turkey

- today: 600 organic farmers are organised by Rapunzel
- appr. 3.500 ha organic farming land
- appr. 18 different products

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Dried fruits and nuts from turkey



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Range of products from RAPUNZEL Türkei

Dry Fruit

- figs
- apricots
- sultanas
- mulberry

Mediterranean products

- tomatoes
- dolmas
- caper

Nuts

- hazelnuts
- pistachios
- apricote kernels
- pine nuts

Leguminous plants

- Red lentils
- Green lentils
- Chickpeas
- Yellow lentils

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The rapunzel turkey farming project



Welcome!



Why did Rapunzel start an organic farming project in turkey?

- We wanted to produce and buy dried fruits and nuts in organic certified quality for our production in Germany, for example for muesli, nutspreads and other products:
 - free of any chemicals
 - without sulphur
 - No chemical gas in the treatment of the storage
 - No products in the inconversion time
- By the end of 1970 and beginning of the 80th there were no organic products available in Turkey

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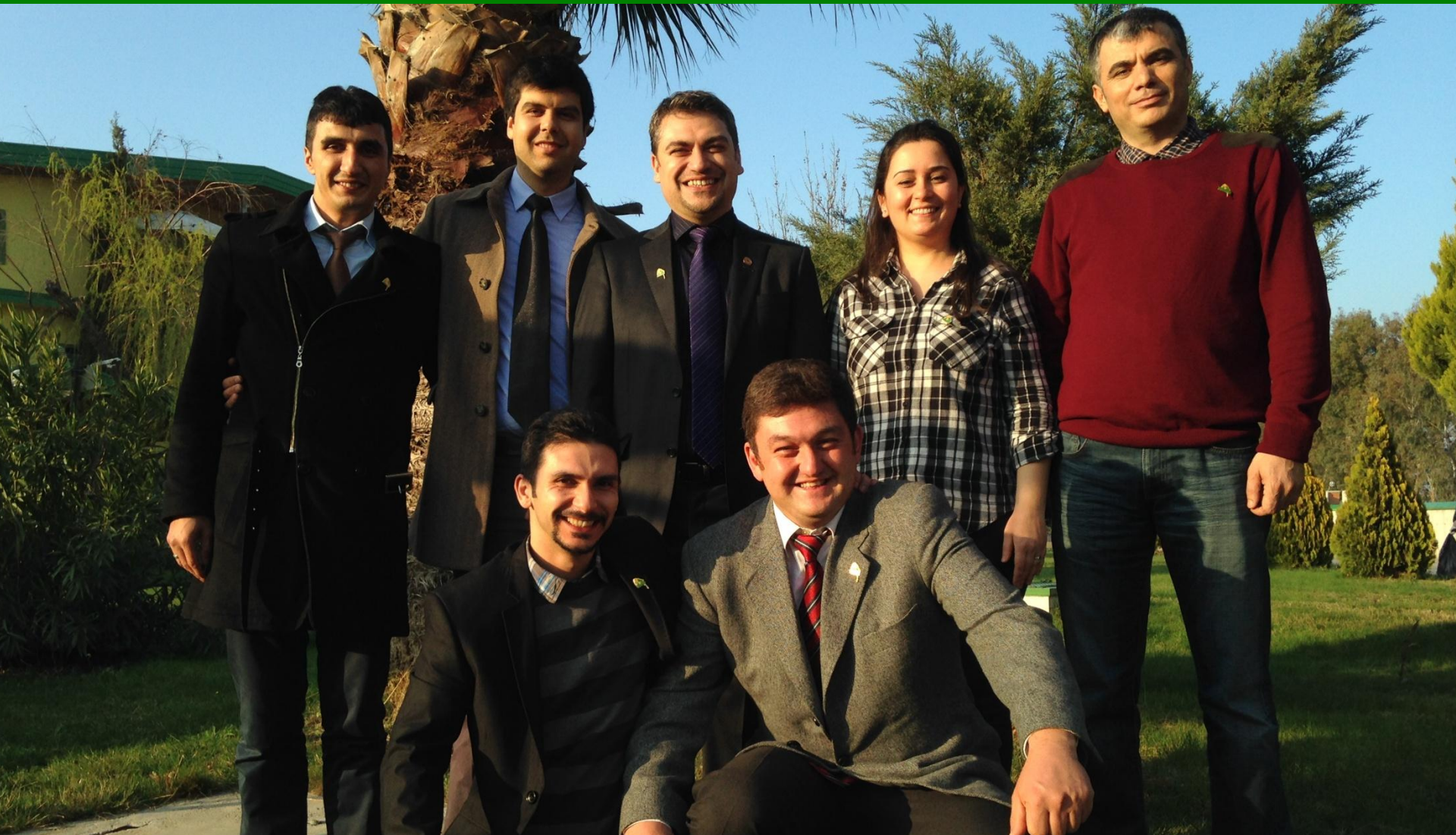
What is Rapunzel doing in turkey?

- Consultancy and training
- Quality control and certification
- Organisation of the harvest
- Purchase and Crop Organization
- Storage of the products
- Processing, packaging and export
- Developing new products
- Marketing and sales

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Team the agricultural engineers at ROT





Organic consultancy

- Analysis of the leave and product
- Control of the soil and fields
- Control of every input to the soil
- transparency of the capacity, all purchase and sales

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Organic supplychain Rapunzel Turkey



Organic agriculture



Inspection of the
organic controle at
thr farmer



Harvest and drying

test report: 1255 - 56 - 7 89
21.07.2009
page: 2 of 2
Fatih Yılmaz

eurofins | **SOFIA**
GmbH
responsable:

results

kind of sample	Vine leaves	amount	LOG	unit
sample id (client)	R-02.09.01			
organochlorine pesticides	limit of determination: 0.001 to 0.010 mg/kg		< LOD	
organophosphorus pesticides	limit of determination: 0.001 to 0.010 mg/kg		< LOD	
pyrethroids	limit of determination: 0.001 to 0.010 mg/kg		< LOD	
other pesticides	limit of determination: 0.001 to 0.010 mg/kg		< LOD	

Quality controle and
analysis



Paying of the
farmer



Production



Inspection of the
production unit



packing



shipment

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Organic-process-control

FARMER LIST RAPUNZEL 2006: MANİSA

Farmer Name	Farmer Code Nr.- Üretilen Kod Numarası		KONTROL DATE	City	D	Yeni Yorumlar Ürün Adı	Certification Sertifikasyon				E.V.(₺)	Total çalış.	Total Org. Fruits
	Code Nr. Given by IMO	Turkish Rep. Identity TC Kimlik No					ECG, TR	BB	DBM	NOP			
Üretilen İsmi	IMO İsminden Verilen Kod numarası		Kontrol Tarihi	İL		Adını yazın	AB, TR					Toplam Kırsal Alanlar	Toplam Organik Alanlar
MANİSA													
Akın Mustafa	Deleleçioğlu	SNB-10	++320988632	Manisa	8	6,0800	org	Knsp		org	33,00	-	6,0800
Emrah	Gümüş	SYG-20	61462087+10	Manisa	8	2,2850	org	Knsp		org	20,00	-	2,2850
İhsan	Parlak	SYH-22	++30298837+	Manisa	8	9,2425	org	Knsp	deme ler	org	55,00	-	9,2425
						0,6650	2	k2	2	2	0,00		
Saim	Turhanlı	SQA-29	4067 5750506	Manisa	8	19,5368	org	Knsp		org	95,00	-	19,5368
Saiti	Mutan	SAM-30	35317569306	Manisa	8	10,6952	org	Knsp	deme ler	org	36,00	-	10,6952
Ahmet	Sahbaz	SYH-31	47680596618	Manisa	8	7,2690	org	Knsp		org	28,00	-	7,2690
İsmet	Turhanlı	SQA-32	4067 5750560	Manisa	8	10,3575	org	Knsp		org	45,00	-	10,3575
Mustafa Ali	Turgut	SKT-33	50194473036	Manisa	8	5,8332	org	Knsp		org	35,00	-	7,3232
					03103	1,4900	org	k2		2	8,00		
İbrahim	Özkürk	SKT-34	16525594944	Manisa	8	3,5900	org	Knsp		org	18,00	-	3,5900
Ali	Bacı	SKT-41	39184840300	Manisa	8	3,7300	org	Knsp		org	18,00	-	3,7300
Medet	Ayaz	SKT-47	33188040018	Manisa	8	0,9000	org	Knsp		org	6,00	-	0,9000
Hasan Fehmi	Tekelioğlu	SKT-48	55825286146	Manisa	8	2,2800	org	Knsp		org	13,00	-	2,2800
Kamil	Pilavcı	SKT-53	47845551076	Manisa	8	0,6500	org	Knsp		org	3,00	-	0,6500

Durch Bio-Kontrollstelle genehmigte Landwirtliste (hier: Manisa)

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Bio-Kontrolle vor Ort



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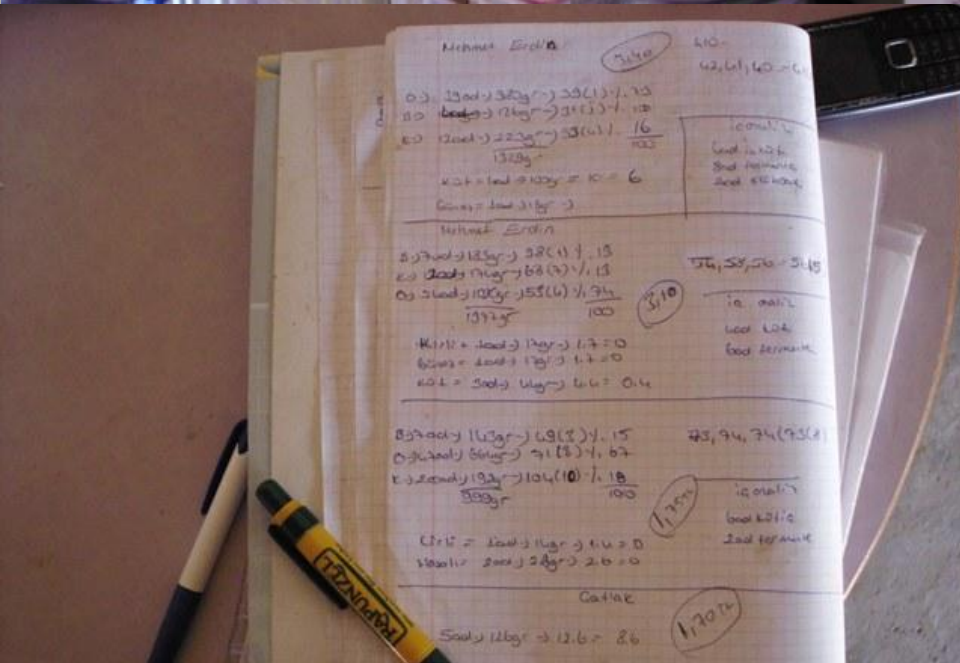
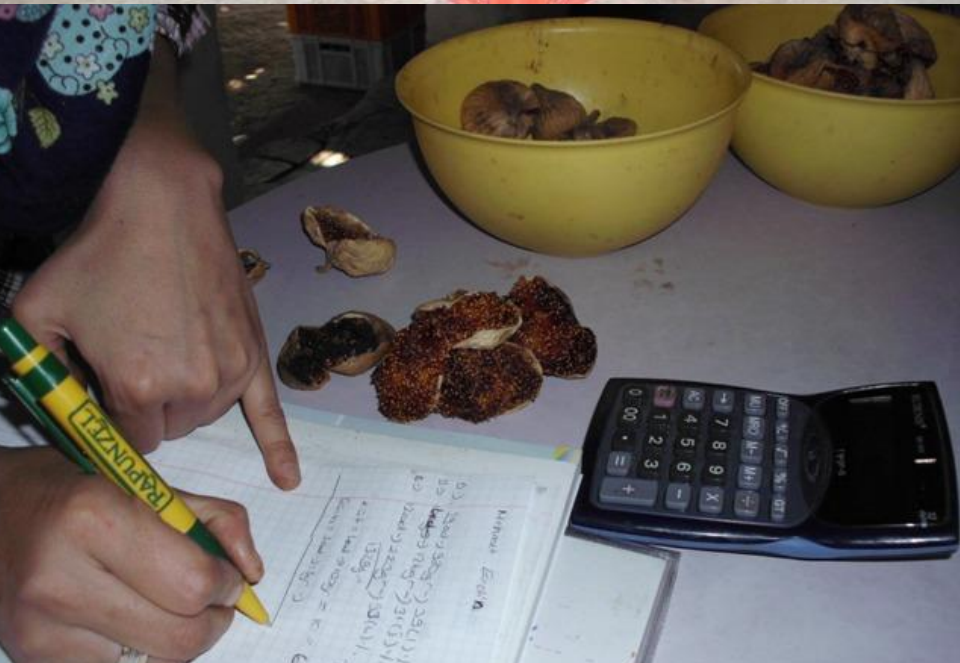




Mit freundlichen Grüßen













What is important for the organic farmer!

- Long term relationship and a save income on a legal base
- „Healthy“ argiculture
- Organic premium system (10-15%), for the extra work in organic agriculture
- Continuity in cooperation, collaboration, consultancy and technical support. Our agriculurel engineers as a partner of the farmer.



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